**NOVUM NETWORKS**

We’ve got your customers covered with smarter enterprise-ready IP Telephony and Business Cloud PBX solutions.

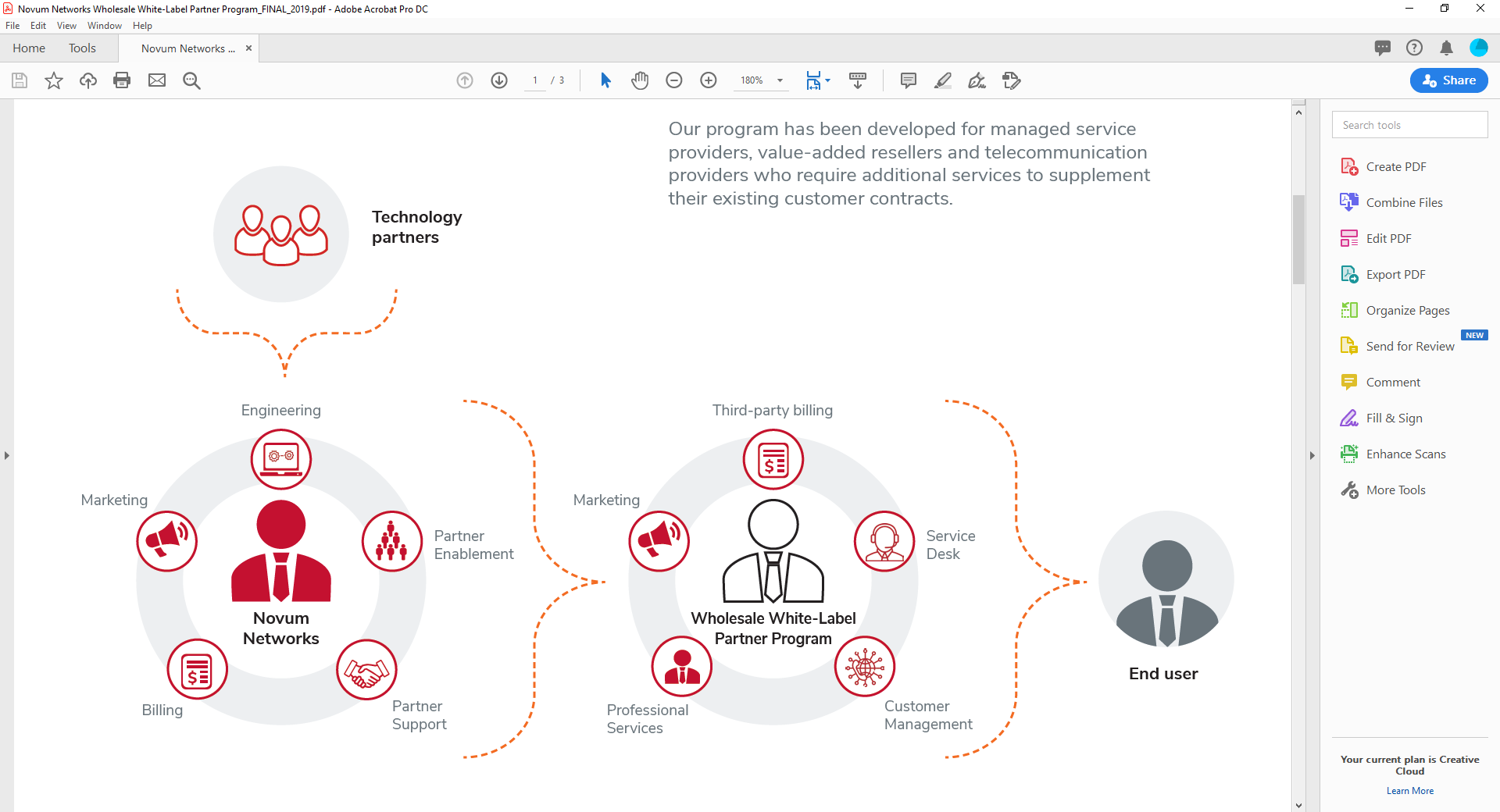
Our Wholesale White-Label program has been developed for partners who are looking to expand their service portfolios and revenues. We provide our partners with a stable and reliable Broadworks platform enabling them to confidently compete in the IP Telephony and communications market with a stable and reliable platform.

**A ready-made way to market your business**

Our Wholesale White-Label program enables partners to go-to-market with their own Business Cloud PBX and Unified Communications solutions under their own brand.

We deliver wholesale solutions that provide your end customers the ability to collaborate and work effectively using the latest technologies. Hosted and maintained by us.

Our program has been developed for managed service providers, value-added resellers and telecommunication providers who require additional services to supplement their existing customer contracts.



**We work with you every step of the way to help you grow your business as we develop ours.** We are consistently developing new technologies, so you can go-to-market with the newest and emerging communications services for your customers, enabling you to grow your business revenues and go-to-market with your own brand and service offering.

**Dedicated account management and partner support** We work closely to ensure you can always close the sale with your customers. Our sales team will provide ongoing training, analysis support, as well as assisting with sales and pricing proposals. We can supply detailed reports on services you have connected with us and we work with you to retain longevity of your customers’ contract.

**The Novum Difference – Why partners choose us?**

1. 100% locally owned and hosted
2. 100% sales through Wholesale White-Label or Reseller channels
3. Enable partners to provide IP Telephony with Unified Communication services
4. Delivering the highest quality voice experience whilst improving productivity for your customers
5. Broadest multi-vendor integration
6. Advanced provisioning capabilities – Zero Touch

Our Wholesale-White Label Wholesale Partner Program contains the following functions.

* Novum Networks will work with you to enable your business to go-to-market with the latest Business Cloud PBX and Unified Communications product set on the market.
* Bill, manage and deploy your customers under your own brand, enabling you to retain full ownership of your business customers.
* Integrate your cloud and IP telephony services easily into your current business model.
* Provide training and support collateral so that you can be the first point of contact for your customers by providing your own technical (level 1 & 2) and customer management support to customers.
* Direct access to technical and engineering support for your personnel.

Benefits of Novum Networks

* Rapid onboarding training to get you started.
* We deliver the infrastructure and call carriage.
* Develop your own retail products and go-to-market.
* Our provisioning and billing platform allow easier and quicker provision of users. We can supply either a white label billing platform or CDR files to integrate into your billing system, removing the need to source a third-party supplier for billing.
* Additional project and monthly recurring revenues.
* We deliver a comprehensive sales training program for all Wholesales White-Label Partners.
* Technical training (level 2 & 3) local support.
* Real-time fraud detection alleviating customers from receiving unexpected bills from fraudulent call traffic.
* Split sites geographically allowing you to break up your billing, service features and functionality for your customers and their end-users.
* Novum Networks provides sales and marketing support including lead generation, advertising training, tools and templates.

**The Novum Difference**

**Guaranteed network reliability** Hosted in Australian data centres and supported by some of the world’s leading infrastructure suppliers, our platform has been architectured on the Broadworks carrier grade switch and has delivered 99.999% availability since commissioning. Being locally-owned, we guarantee network reliability as well as local operational and technical support.

**Broadest multi-vendor integration** We partner with software and technology providers to enable their solutions to connect into our platform to deliver value-added services such as click-to-dial, call recording, call tracking and call logging. A service no other Broadworks provider can match within the Australian market. We are consistently developing new products, so you can go-to-market with newest communications services for your customers, enabling you to grow your revenues.

**Simplified customer management** Our self-managed portal has been designed with simplicity and ease of use in mind. Provide excellent user experience by giving your employees and site administrators the control they need to manage their communication functionality such as call monitoring, hunt group, call forwarding, auto-attendant changes and generating reports.

**Enhanced business system integration** ‘Out-of-the box’ CRM system integration to most industry CRM systems including Microsoft and Salesforce.

**Interested in becoming a partner?**

Call us today on 1300 725 127 for more information. Our friendly Novum Networks account team can walk you through our Wholesale White-Label Partner program or visit us at novumnetworks.com.au for more information.

**About Us**

Novum Networks is an Australian telecommunications company specialising in the delivery of secure Business Cloud PBX and IP Telephony solutions that enables our partner and customers to compete in today's digital connected economy. We provide a fully integrated portfolio of enterprise-ready communication services that are architected on our platform, using the best-of-breed technologies that are available on the market.

We foster an agile and innovative culture that allows us to fast-track development and provide our telecommunications and managed service channel partners, an alternative to the top 3 Australian carriers that utilise the Broadworks platform.